

Experience

Domo

Principal UX Designer May 2025–Present

Leverage leadership background to drive high-impact execution as a Principal Individual Contributor. Lead the end-to-end design for a major core BI initiative, the Semantic Layer, and AI Services teams. Collaborate with UX and engineering leadership to establish UX engineering best practices and accelerate product delivery.

Director, User Experience January 2023–April 2025

Directed design strategy for the Engineering Services department, including AI, Automation, and Data Science.

- **Team Leadership:** Managed and mentored a team of 6 designers, elevating design quality through structured critique and mentorship.
- **Sales Enablement:** Partnered with the Sales organization to design custom solutions for strategic prospects, directly aiding in closing high-value accounts.
- **Strategic Alignment:** Unified design efforts across multiple product lines to ensure alignment with executive company initiatives.

Senior Manager, UX June 2021–January 2023

UX Design Manager December 2019–June 2021

UX Designer - Team Lead December 2018–December 2019

UX Designer October 2015–December 2018

Objective Inc.

Design Intern Summer 2015

Completed web and print projects for a variety of the agency's clients.

Brooksee

Designer January 2014–January 2015

Designed visual identity, website, emails, apparel, finisher medals, promotional materials, course experience elements, etc. for multiple race series. Contributed to business strategy. Coordinated event-day logistics.

Education

Designation UX Bootcamp

February 2015–April 2015
Chicago

Utah State University

December 2013

BFA in Graphic Design
Minor in Spanish

Skills

UX design
Team management
Leadership
Enterprise SaaS design
Visual design
Prototyping
Wireframing
Usability testing
User research
Data visualization

Tools

Figma
Sketch
Adobe CC
HTML, CSS
JavaScript basics

Accomplishments

9 design patents for the design of the Domo Alert Center spotlight feature.